

Kiwanis Club of Saugerties presents

Hudson Valley Garlic Festival™

2011



Dear Food Vendor:

Enclosed please find a 2011 Hudson Valley Garlic Festival™ application for participation. Once again, this year's festival will be a two-day event at Cantine Field in Saugerties, NY. We will be charging an admission fee of \$10 per day. Advance tickets are available at a discount. (See www.hvgf.org for details.) Children under 12 are admitted free when accompanied by an adult. The date of the event this year is September 24th and 25th. Like last year, hours will be 10:00 AM to 6:00 PM on Saturday and 10:00 AM to 5:00 PM on Sunday. We hope the additional Saturday hour helped increase food vendors' sales, with the crowds lingering to buy themselves "dinner" beyond the Saturday closing time.

The Kiwanis Club of Saugerties has worked hard to continue to make this a unique event that celebrates garlic & the harvest season. Every year, the competition for booth space grows. Being part of last year's festival is in no way a guarantee that you will be accepted as a vendor this year. Vendors are encouraged to ensure that their food items emphasize a garlic theme. We expect all vendors to make a conscious effort to have an attractively decorated booth. Safety is important; your tent/canopy must be securely anchored to prevent it from becoming a dangerous, airborne projectile, due to autumn high winds that typically occur at Cantine Field.

Use of the trademark (Hudson Valley Garlic Festival™) is controlled by the Kiwanis Club of Saugerties. Unauthorized use will not be tolerated.

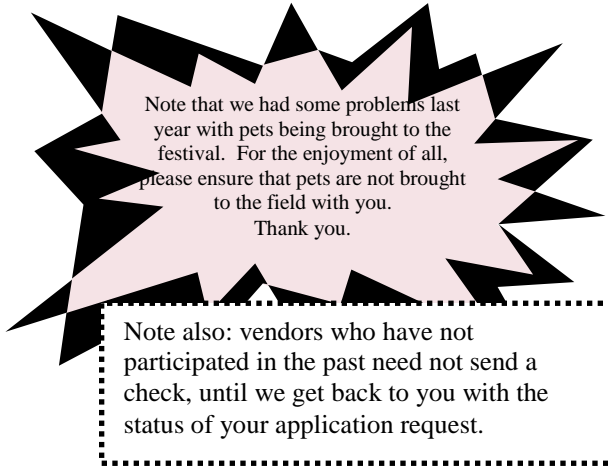
All applications will be reviewed for compliance with stated guidelines prior to acceptance. We will allow double booth spaces only on a "grandfather" basis. Hand-delivered applications will be accepted. Applications that are incomplete will be returned. **Applications must include a #10 (4 1/8 inch by 9 1/2 inch) stamped envelope with 64¢ postage.**

Applications should be mailed to:

Jack M. Wilsey
45 John Street
Saugerties, NY 12477

With garlic on my breath,

Jack M. Wilsey
Kiwanis Club of Saugerties
Food Vendor Chairman
Hudson Valley Garlic Festival™



Note that we had some problems last year with pets being brought to the festival. For the enjoyment of all, please ensure that pets are not brought to the field with you.
Thank you.

Note also: vendors who have not participated in the past need not send a check, until we get back to you with the status of your application request.

P.S. If you have any questions, please call me at 845-246-8074 between 8:00 pm and 10:30 pm only. If this time is inconvenient for you, please email <tallyhoo@verizon.net> your question and a good time to call during the following week.

Please note the last page, which lists important regulations regarding cooking, tents and electric panels. Failure to comply with these Town of Saugerties regulations will result in dismissal from the Festival grounds.



FOOD VENDOR CONTRACT

Kiwanis Club of Saugerties

Hudson Valley Garlic Festival™



Please sign & return to the address indicated on cover letter (Pg. 1). A copy will be signed by Festival Management & returned to you for your files.

THIS AGREEMENT made this _____ day of _____ 2011, between HUDSON VALLEY GARLIC FESTIVAL™ herein referred to as “FESTIVAL MANAGEMENT” and _____ herein referred to as “VENDOR” for exhibition space in the Food Vending area for the Hudson Valley Garlic Festival™ to be held on Saturday, September 24th & Sunday, September 25th, 2011, at Cantine Field in Saugerties, NY.

Exhibition space will be 16' x 16'. Total rental fee for the two days is \$450.00 and is to be paid by VENDOR. VENDOR requests permission to display and sell the following 3 SPECIFIC PRODUCTS. (List in box below.) Any product or item not specified in the contract will not be allowed anytime during this contract period. SPECIFY ALL PRODUCTS IN DETAIL. (Attach additional sheet(s) if necessary. Remember to provide enough information that your products can be properly covered in the festival program's index and 2) describe how your food features the garlic theme.) (The statement “Same as Last Year” is not an acceptable description; you must provide an accurate description of your products.) No vendor shall have an exclusive on any product, EXCEPT as in the past you may not sell sausage & peppers or corn-on-the-cob. All vendors may sell soft drinks, coffee, tea, and juices. VENDORS who did not participate previously in a Hudson Valley Garlic Festival™ must include photos of your booth and some of your product line. I will have all photos at the festival; if you would like them returned to you, just ask.

1.	3.
2.	

NEW YORK STATE SALES TAX: VENDOR must possess a valid N.Y.S. Sales Tax I.D Number, if applicable. VENDOR must provide FESTIVAL MANAGEMENT with a photocopy of a current permit issued by the N.Y.S. Sales Tax Bureau. **VENDOR WILL NOT BE ACCEPTED WITHOUT THIS CERTIFICATE, which you must display during Festival hours.**

INSURANCE: VENDOR must furnish FESTIVAL MANAGEMENT with a Certificate of Insurance with liability limit of no less than \$1,000,000 and shall name Kiwanis Club of Saugerties, its directors and officers as “additional insured” and Cantine Field as the premises for the event

Also, VENDOR will indemnify and hold harmless the HUDSON VALLEY GARLIC FESTIVAL™ and the KIWANIS CLUB OF SAUGERTIES, its officers and directors, from all claims arising from any act of omission of the VENDOR.

I have read the accompanying Guidelines, Rules, & Regulations and agree to abide by them. I further understand that the vendor fee is non-refundable and the Festival is held rain or shine.

Please fill in the information below. If you are selected to participate, we will include information about your business in the festival program. Please check here if you want this information to appear on our Web site as well. (PLEASE PRINT)

BUSINESS: _____ OWNER: _____

STREET ADDRESS: _____ EMAIL ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____

WEB SITE: _____

SIGNATURE (OWNER) TITLE: _____ DATE: _____

CHECKLIST. Please include:

- Contract
- Pictures
- Vendor fee (returning vendors only)
- Photocopy of Sales Tax
- Certificate of Insurance
- Signed Copy of Rules & Regulations
- Electrical needs form

For Kiwanis Club Use Only

ACCEPTED BY: HUDSON VALLEY GARLIC FESTIVAL™

Jack M. Wilsey, Food Vendor Chairman

ALL DOCUMENTS (plus the full vendor fee) MUST BE RECEIVED BY JULY 1, 2011. You will receive a response by August 1, 2011 or soon thereafter. Submission of application does not guarantee acceptance.

**VENDOR AGREES TO COMPLY WITH THE FOLLOWING
RULES AND REGULATIONS DURING THE
HUDSON VALLEY GARLIC FESTIVAL™, SEPT. 24th and 25th 2011**
(1 of 2)



ALCOHOLIC BEVERAGES: Consumption of alcoholic beverages on premises during Festival hours is strictly prohibited. If **VENDOR** or their worker/volunteer violates the above rule, that **VENDOR** will be barred from participating in future Festivals.

VENDOR FEE:

1. VENDOR Fee is due and payable at the time the contract is returned to Festival Management for consideration of acceptance. VENDOR understands that once accepted, the fee is non-refundable and that the Festival is held rain or shine.
2. The Fee entitles VENDOR to a 16' x 16' space at the Festival. The Festival Management will supply no tables, chairs, tents, etc.

SETUP:

1. Booth setup may begin at 12 noon on Friday, Sept. 23th, ending at 6:00 PM. VENDOR may also set up on Saturday, Sept. 24th from 6:00 AM to 9:00 AM, at which time all vehicles must be removed to the vendor parking area. Festival entrances will be locked to all vehicles at 8:30 AM sharp.
2. There will be no booth setup on Sunday, September 25th, other than restocking of inventory (see #2 under HOURS). Security of the Festival grounds will be provided on both Friday and Saturday nights. Diligent efforts will be made to protect the vendor booths and their contents. However, neither the Kiwanis Club of Saugerties nor the Town of Saugerties will be held responsible or liable for loss or damage to property.
3. If you are bringing a tent or any other setup that requires that holes be put into the ground, please state such on the contract.
4. It is your responsibility to securely anchor your booth, as the wind and weather can be severe at Cantine Field.

RESTRICTIONS ON MERCHANDISE:

CRAFT VENDORS

1. All items must have been handcrafted by you or by someone directly under your supervision. Reselling items made by others is not allowed.
2. No imported items will be allowed.
3. Your crafts must relate to the theme of our festival—garlic. Other items that you've handcrafted may be sold, with approval of the Festival.
4. NO MEDICINAL OR FOOD ITEMS OF ANY KIND.

BUSINESS OR PACKAGED FOOD VENDOR:

1. Your products must reflect the garlic theme of our festival. Token representation will not be tolerated.
2. Food products must be packaged in such a way that the intention is for off-premise consumption (i.e. bottled and sealed jams, jellies, vinegar, and salsa). You must either grow some amount of the packaged food yourself, or you must buy the food locally (within your state or region). You may give away tiny samples of food without a N.Y.S. Health Permit. If you sell food for consumption directly on premise you must apply as a FOOD VENDOR. Please call for details.
3. NO MEDICINAL ITEMS OF ANY KIND.

FOOD VENDORS:

You must have one line of food that includes flavoring with the significant use of fresh garlic. (Shaking garlic powder on hamburgers does not qualify that as a food flavored with the significant use of fresh garlic.) Festival Management encourages the use of fresh garlic in the preparation of all foods sold at the Festival.

GARLIC GROWERS:

You may sell garlic that has been grown by you on your premises and garlic braids and wreaths made by you or your employees. You may also sell any other fresh produce that you have grown on your premises, but 85% of what you sell must be garlic.

GARLIC GROWER PLUS:

In addition to the above you may sell bottled products and other inventory relating to garlic. You may not sell medicinal products of any kind. Again, 85% of what you sell must be garlic. Bottled products should not include drinks intended to be consumed during the festival, because that encroaches on the Food Vendors' territory.

HOURS:

1. The Festival gates open to the public at 10 AM on Saturday and Sunday and close at 6:00 PM on Saturday and 5:00 PM on Sunday. The booth exhibit must be in order by 9:30 AM on both Saturday and Sunday. Vendor may not break down booth until 5:30 PM on Sunday, Sept. 25th, 2011.
2. If Vendor wishes to remove inventory/equipment from booth on Saturday evening, he/she may do so after 6:30 PM and up to 8:00 PM. The booth must be restocked and vehicle removed by 9:00 AM on Sunday, Sept. 25th.
3. Vendor will be open for business from 10:00 AM to 6:00 PM (Saturday) and 10:00 AM to 5:00 PM (Sunday) regardless of the weather. The FESTIVAL MANAGEMENT must approve any deviation from posted hours.

**VENDOR AGREES TO COMPLY WITH THE FOLLOWING
RULES AND REGULATIONS DURING THE
HUDSON VALLEY GARLIC FESTIVAL™, SEPT. 24th and 25th 2011
(2 of 2)**



VENDOR PASSES

1. Vendors will be issued non-transferable passes restricted to persons working in the booth with the setup instructions two weeks prior to the Festival. It is expected that most booths will have 2-3 persons working during the Festival.
2. Vendor passes are non-transferable. Anyone caught transferring his/her pass to anyone else will have their pass revoked permanently and may be barred from the Festival grounds.
3. NO VENDOR PARKING INSIDE THE GATE. NO EXCEPTIONS. THERE WILL BE SPECIAL VENDOR DESIGNATED PARKING AREAS AVAILABLE.

DECORATIONS AND HOUSEKEEPING:

1. The colors used in decorating for the Hudson Valley Garlic Festival™ will be the colors of Fall, i.e. rust, orange, purple and lavender. Rustic touches such as bales of hay, bunches of dried grasses and flowers are encouraged. This is a guideline; you may use things that harmonize with those colors and the season.
2. Table displays must be covered and decorative.
3. Housekeeping of the exhibit areas and its immediate vicinity will be the responsibility of the vendor. This will be critical on Saturday night, so that we can clean the grounds for Sunday.
 - a. Cardboard boxes that originate from your booth must be flattened, stacked and tied each night and placed neatly in a pile in front of your booth for collection.
 - b. Garbage and refuse must be bagged and tied each night & placed ready in front of your booth for collection.
 - c. At the end of the Festival, your area must be left as you found it – pristine and clean – with all refuse bagged or tied for easy removal. Note that extra garbage bags are located under the garbage cans.
 - d. Failure to abide by the above will result in a \$50 fine.

SOUND SYSTEMS AND HAWKING:

1. No hawking of any kind is permitted.
2. There will be no amplified systems allowed in the craft/business/farmers areas. This includes bullhorns, portable radios or anything of a similar nature.
3. For those booths that, prior to the festival, are cleared for sound amplification (i.e. radio stations, TV stations), the level of amplification should be no more than would be heard in a 30-foot radius.

ELECTRICITY:

1. ELECTRICITY WILL NOT BE AVAILABLE in the craft/business/farmers area.
2. No electrical generators will be allowed.

SUBLETTING OF BOOTH SPACE

Subletting of booth space is strictly prohibited.

PETS:

Pets will not be permitted on the Festival grounds. THIS WILL BE STRICTLY ENFORCED.

TO VENDOR:

Read these Rules and Regulations, sign and return along with your Contract, the booth fee, Certificate of Insurance, copies of required permits, and a photocopy of your N.Y. Sales Tax ID #. Failure to comply with any and all regulations may result in your application not being considered for one or more (or all) future festivals, depending upon the severity of the violation. The decision of the Hudson Valley Garlic Festival committee is final

VENDOR SIGNATURE

TELEPHONE NUMBER

DATE

The seal of the Town of Saugerties is circular, featuring a Native American figure in profile facing left. The figure is surrounded by the text "TOWN OF SAUGERTIES" at the top and "FRIENDSHIP" at the bottom. The words "SEAL OF THE TOWN OF SAUGERTIES" are written around the inner edge of the seal.

TOWN OF SAUGERTIES

DEPARTMENT OF SAFETY AND BUILDINGS

4 High Street
Saugerties, NY 12477

Tel. (845) 246-2800
Town contact: Alvah Weeks Jr. (x332)
Fax. (845) 246-0461

Propane tank used for cooking:

- Must be a safe distance from areas of travel and combustibles.
- Must have safety release valves pointed away from pedestrians, cooking area and tents. Supply gas lines may be required to be lengthened.
- All tanks shall be adequately protected from potential tampering, damage from vehicles and other hazards.
- Must be securely fastened in place to prevent unauthorized movement of tanks.

Cooking areas:

- Cooking equipment must be kept a safe distance from combustibles.
- Outdoor cooking equipment that produces sparks or grease laden vapors shall not be performed within 20 feet from any combustibles, tents, straw bales, etc. i.e. smoked pork cookers
- All food vendors must have appropriate fire extinguishers. i.e. vegetable, animal oils and fats require a class K rated portable extinguisher

Children's tents or assembly tents:

- Occupancy loads of 10 – 199 persons require two means of egress 36" wide. It can have a curtain if a contrasting color from tent.
- Tents with seating should have 44" aisles. Add 1' of aisle width per 50 additional occupants using that aisle.

Tents:

- Must be adequately roped, braced and anchored to withstand the elements of weather and prevent against collapse.
- Certification relative to flame resistance of the fabric in compliance with Section 2306.3 1-5 of the Fire Codes of New York State.
- Areas within and adjacent to the tents shall be maintained clear of all combustibles.

Electric Panels:

- Areas where panels are accessed or receptacles are utilized and panel doors remain open must be protected from collision and tampering, and areas must be delineated from pedestrian traffic.

Note: all unobstructed passageways or fire roads not less than 12' wide and free from guy ropes or other obstructions shall be maintained at all times.

For the Festival Program and the Web Site:

If you participate in the Hudson Valley Garlic Festival, we must include information about you and your wares in the festival program. Please include the information below that you would like to appear in the program. After the festival, we will include that same information on our Web site, unless you check off the box below, indicating that you don't want that information to appear on the Web site.

Check here if you do not want the information below to appear on the www.hvgf.org Web site.

Name of business or booth: _____

Name of owner(s): _____

Phone number(s): _____

Address of business: _____

Web site for your business: _____

email address for your business: _____

Items you want in the index of the festival program*:

* Print legibly. Avoid flowery or superlative descriptions. For example, "world's best chili" will appear in the festival program's index as "chili". "Awesome baskets" will appear as "baskets". If the baskets are wooden or ceramic, or whatever, that *is* worth mentioning. So be descriptive, but please don't overdo the adjectives.

Reminders

COCA-COLA AT CANTINE FIELD

The Town of Saugerties has an agreement that requires only Coca Cola beverages (carbonated and non-carbonated drinks, including juice) to be sold on the premises of Cantine Field. The Kiwanis Club must abide by this regulation. For your convenience, if you would like to order and have Coca-Cola beverages delivered to your booth by the Town, you can email your questions and orders to: kiwanisice@saugerties.ny.us Be sure to include "Hudson Valley Garlic Festival" in the subject line of your email, to be sure the context of your order is understood.

PLEASE BRING YOUR OWN BOOTH NUMBERS

In 2011, as you're decorating your booth, please include a prominently displayed sign (minimum 8 $\frac{1}{2}$ inches by 11 inches) that includes your assigned booth number in large letters.

This will help bring traffic to your booth, for those visitors who have found you in the festival program, and now want to locate you on the grounds, using the program's centerfold map as a design.